



# Defining the “Smart” Energy Retrofit

Through a Feasibility Study of Two 1960s  
Residence Halls

2020 AIA/ACSA INTERSECTIONS RESEARCH CONFERENCE:  
CARBON

**GOODYCLANCY**

ARCHITECTURE / PLANNING / PRESERVATION



# Introductions



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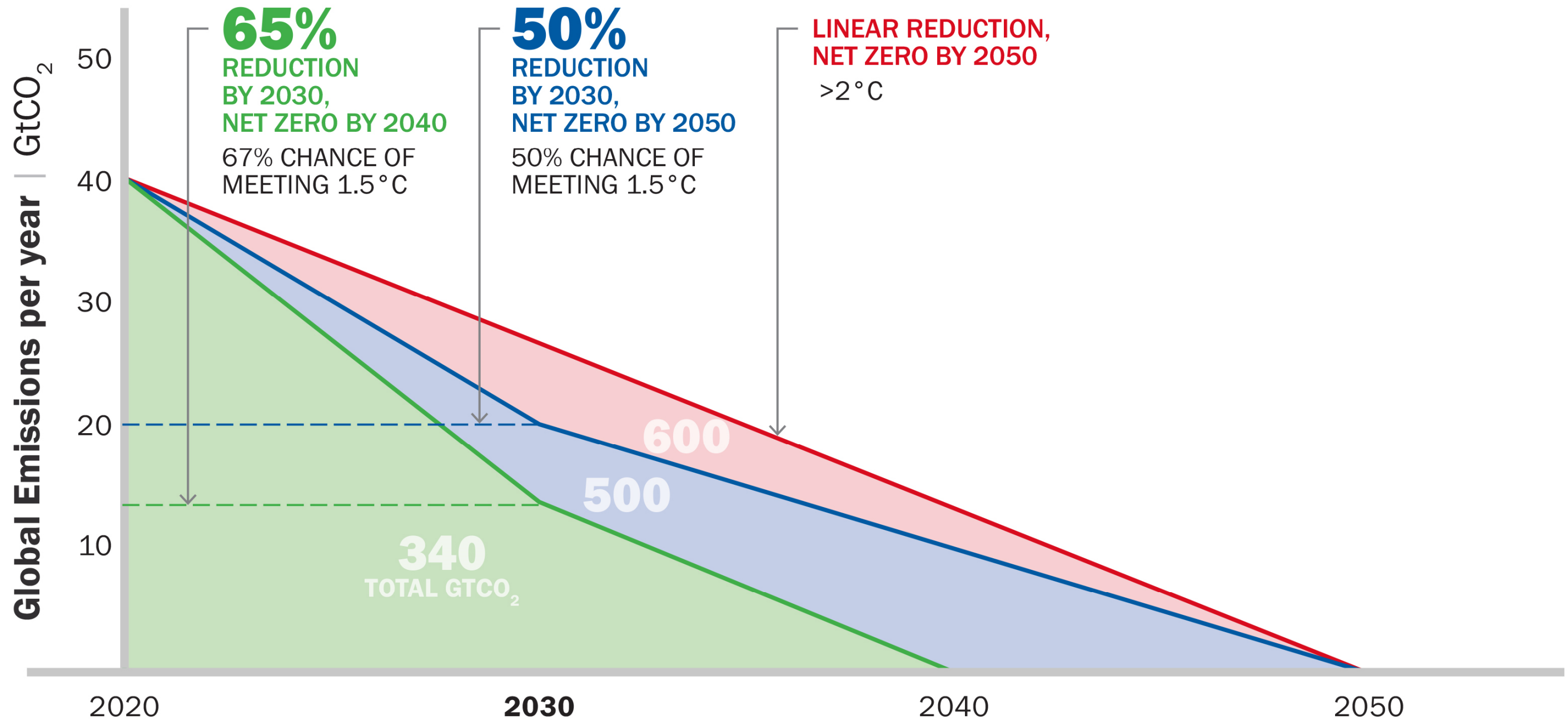


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Associate

## Outline

- Context – the case for “smart” energy retrofits
- Case study introduction
- Analysis findings
- Conclusions

# The Next Decade is Critical for Climate Action



© GOODY CLANCY  
DATA SOURCE: ARCHITECTURE 2030



## A Deep Energy Retrofit...

- “...is a whole-building analysis and construction process that achieves much larger **energy cost savings**—sometimes more than **50% reduction**—than those of simpler energy retrofits...”

*-Rocky Mountain Institute*

- “...is a retrofit project that achieves at least **30% energy savings** in a building

*-New Buildings Institute*

## A “Smart” Energy Retrofit...

- **Saves more carbon than it spends by the year 2030**
- Accounts for embodied, operational, and end-of-life carbon emissions
- Strategically improves building energy performance through minimal addition of new material
- Positions the building within the bigger picture of the greening grid and utility upgrades to maximize carbon reductions over time



# *CASE STUDY*



## **Energy Retrofit Project Team**

- *Architect: Goody Clancy*
- *Building analytics and envelope: Thornton Tomasetti*
- *MEP engineering: Van Zelm Engineers*



## Study Methodology

- Identify project goals
- Establish evaluation criteria
- Create list of potential scope items
- Analyze scope items relative to established criteria
- Propose phasing/bundling of scope
- Conclusions

## Study Objectives

- Establish method for designing a “smart” energy retrofit project
- Understand which interventions have the best financial and carbon ROI
- Draw conclusions about energy retrofit approaches that are broadly applicable
- Create a project that supports the campus’ carbon neutrality goals within constraints of budget, schedule, and deferred maintenance



## Scope Evaluation Criteria

- **Operational Energy Impact**

*Operational energy use reductions  
– cost and carbon metrics*

- **Embodied Carbon Impact**

*Embodied carbon of new materials  
for envelope interventions*

- **Thermal Comfort**

*Benefits to occupant thermal  
comfort*

- **User Control**

*Level of control individual  
occupants have within their space*

- **Applicability to Other Campus Buildings**

*Relevance of energy conservation  
measure to retrofit of other  
campus buildings*

- **Accessibility**

*Inclusivity of access to spaces for  
all community members*

- **Maintenance Implications**

*Impact on routine maintenance  
and material replacement cycle*

## Scope Item Categories

- 125 Scope Items
- 50 energy conservation measures (ECMs)

### ***Envelope End-of-Life Replacements***

- Window replacement
- Reroofing

### ***Zone-Level HVAC Upgrades***

- Retrofit existing system
- Radiant ceilings
- VRF
- Ventilation air

### ***Envelope Upgrades***

- Wall insulation
- Overcladding

### ***Primary Energy Source***

- Existing campus hot water
- Geothermal High-efficiency gas boilers

# Energy Conservation Measure Categories

## Envelope

- Window replacement
- Roof Insulation
- Wall Insulation

## HVAC

- Retrofit/replace in kind existing system
- Radiant ceilings
- VRF
- Ventilation air

## Primary Utility

- Existing campus hot water
- Geothermal system
- High-efficiency gas boilers

# Scope Evaluation Process

## Forensics

### Investigate existing conditions:

- Exterior probes
- Exterior & building systems survey
- Blower door testing
- Laser scan

## Analysis

### Evaluate impact of individual scope items:

- Thermal modeling
- Energy modeling
- Comfort modeling
- Life cycle assessment

## Bundling

### Determine impact of bundled scope items:

- Operational energy
- Occupant comfort
- Embodied carbon

## Phasing

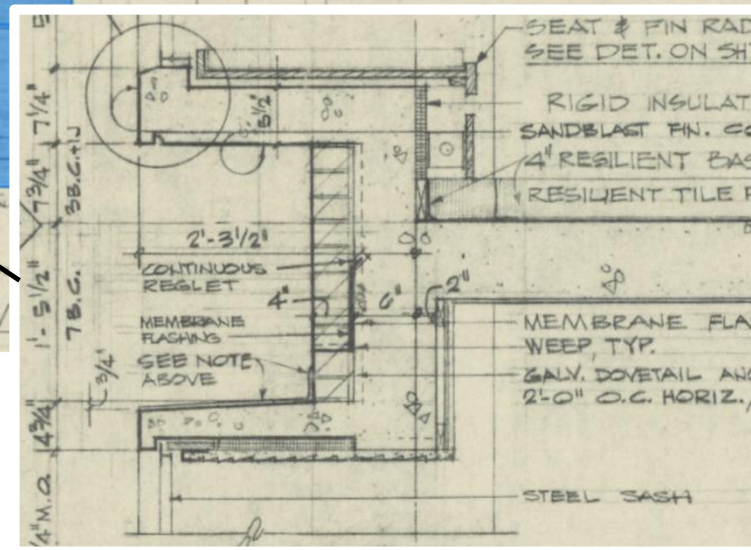
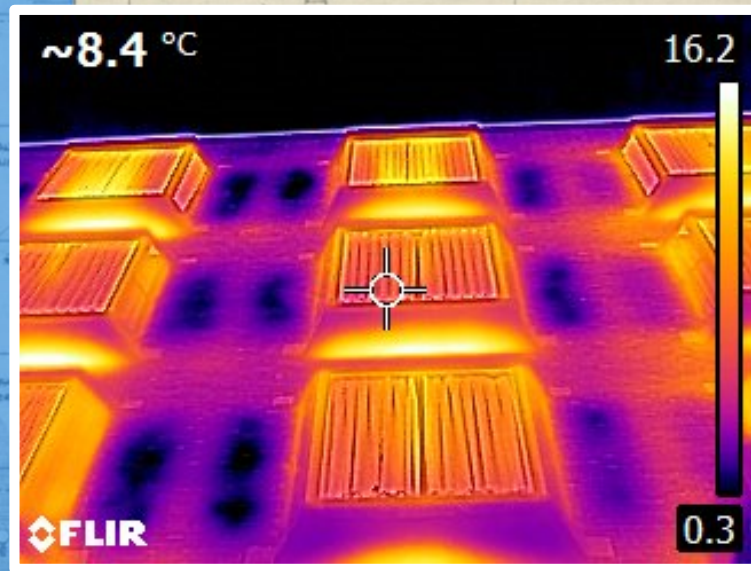
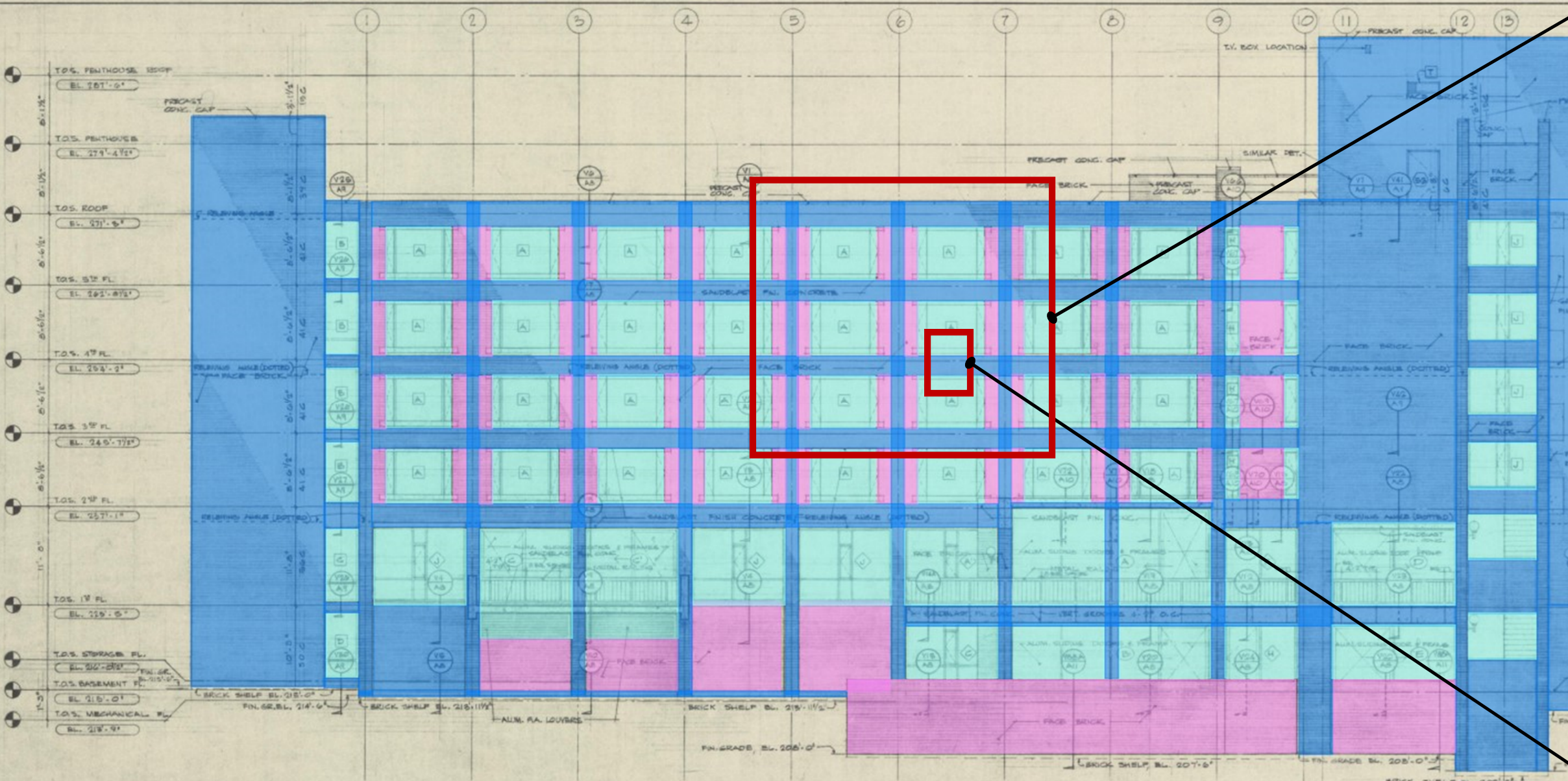
### Establish scope priorities for current and future work:

- Build project scope that enables future upgrades for additional savings



EXISTING CONDITIONS

# Validating Existing Conditions



Window/Louver    Uninsulated opaque wall    Insulated opaque wall



# Analysis Round 1: Identify Opportunities for Greatest Impact

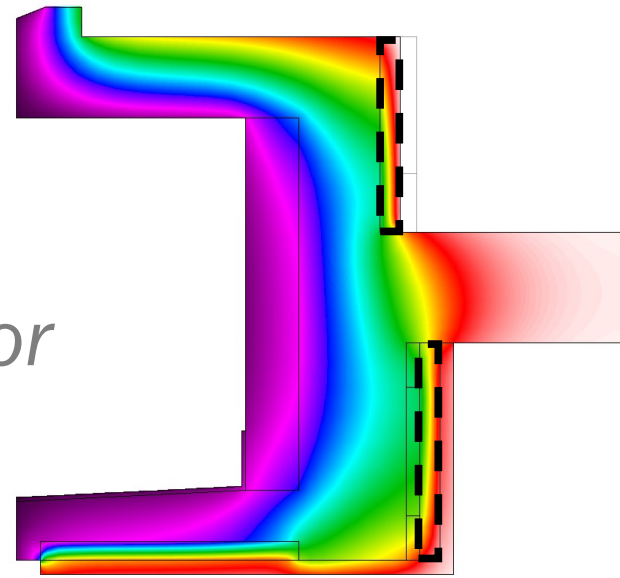
- **Thermal modeling (Tool: THERM)**
  - *Model existing thermal bridges*
  - *Test various insulation configurations*
  - *Establish best case improvements in R-value*
- **Full building energy modeling (Tool: Open Studio)**
  - *Calibrate existing conditions model*
  - *Analyze 50 energy conservation measures representing full range of options*
  - *Understand relative impacts of each intervention*
  - *Quickly establish highest possible energy and carbon reductions*

# THERM Analysis of Bay Window Retrofit Options

## ECM A

*Add 1½” vertical insulation at interior*

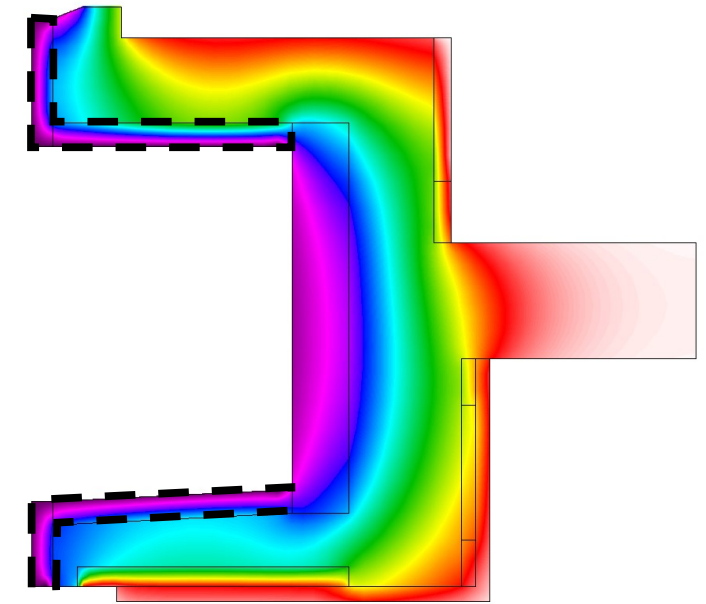
**R-value: 2.1**



## ECM C

*Overclad 1½” at exterior concrete*

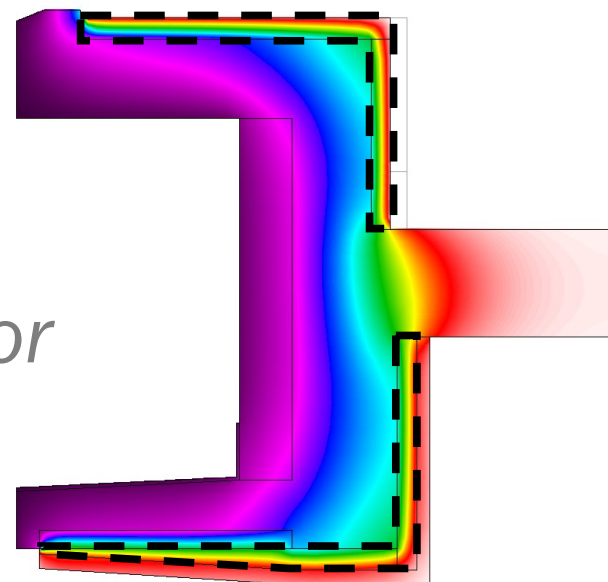
**R-value: 2.5**



## ECM B

*Wrap 1½” insulation at interior*

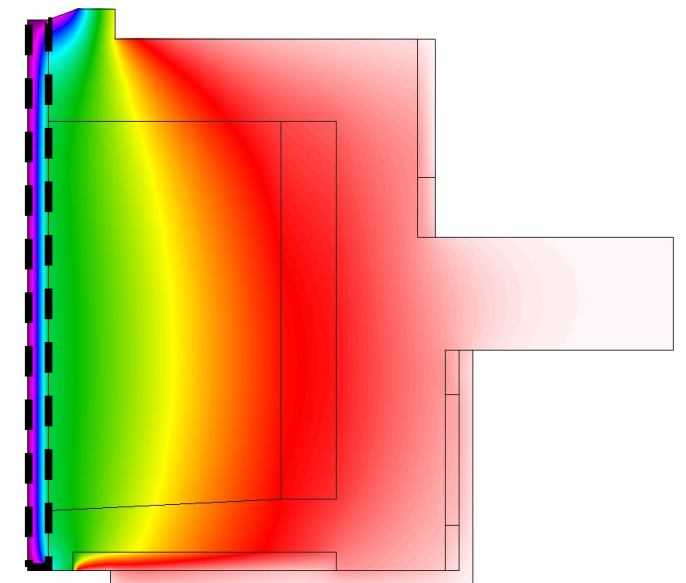
**R-value: 3.6**



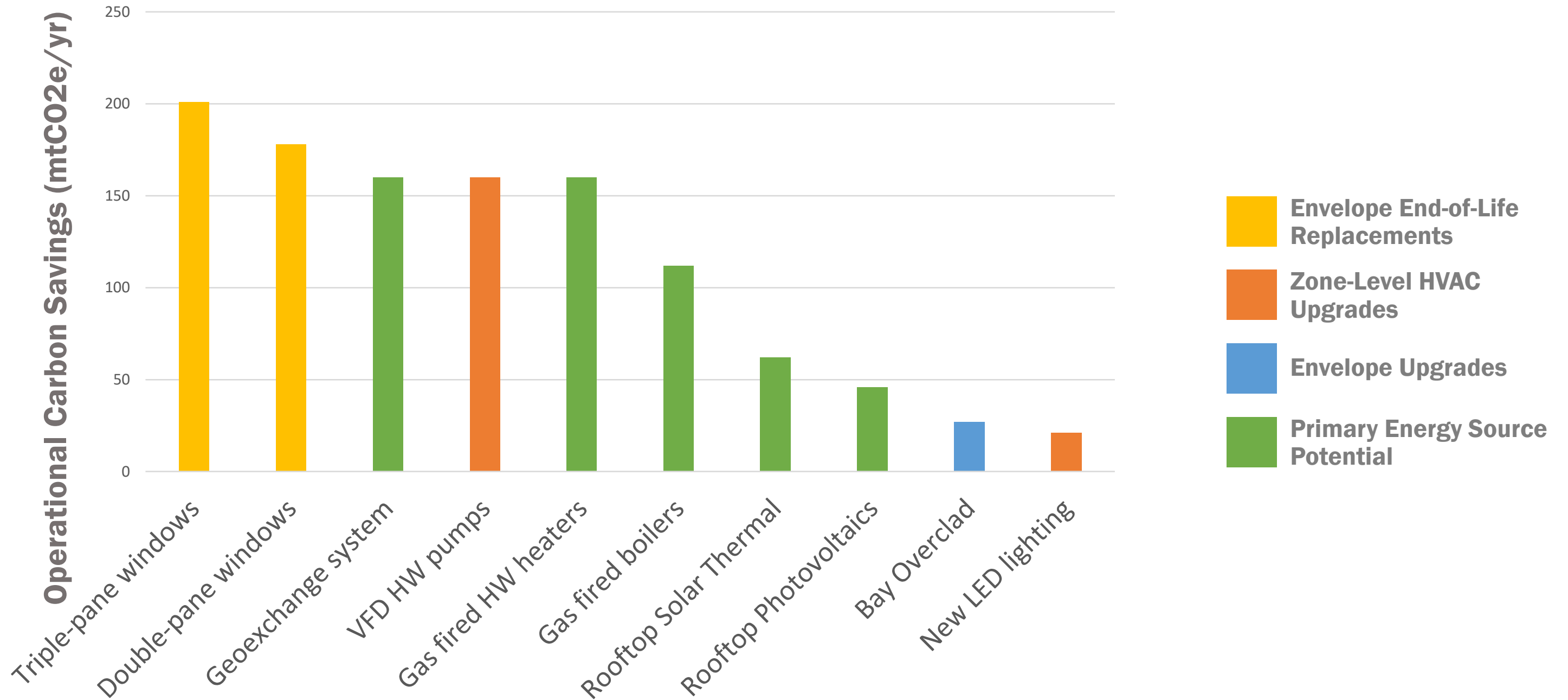
## ECM D

*Overclad 1½” at concrete and spandrel*

**R-value: 7.5**



# Top Ten Operational Carbon Savings Measures



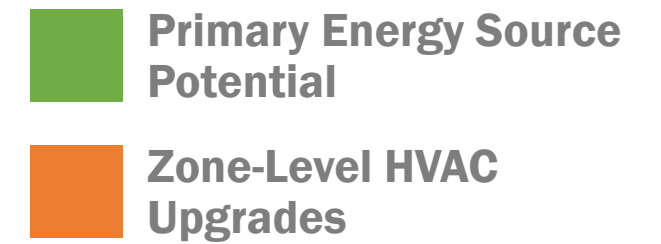


## Analysis Round 2: Understand Interrelationships of ECMs and Environmental Impacts

- **Parametric energy modeling (Tool: Open Studio)**
  - Analyze 240 combinations of ECMs
  - Assess interrelationships
  - Optimize for energy use, carbon emissions, and cost reduction
- **Life cycle assessment (Tool: Tally)**
  - Quantify embodied carbon emissions of envelope options
  - Understand carbon storing potential of biogenic materials
- **Summer comfort**
  - Evaluated with current data (TMY3) and predicted 2080 meteorological data
  - Annual hours above 78F for each condition to determine cooling need

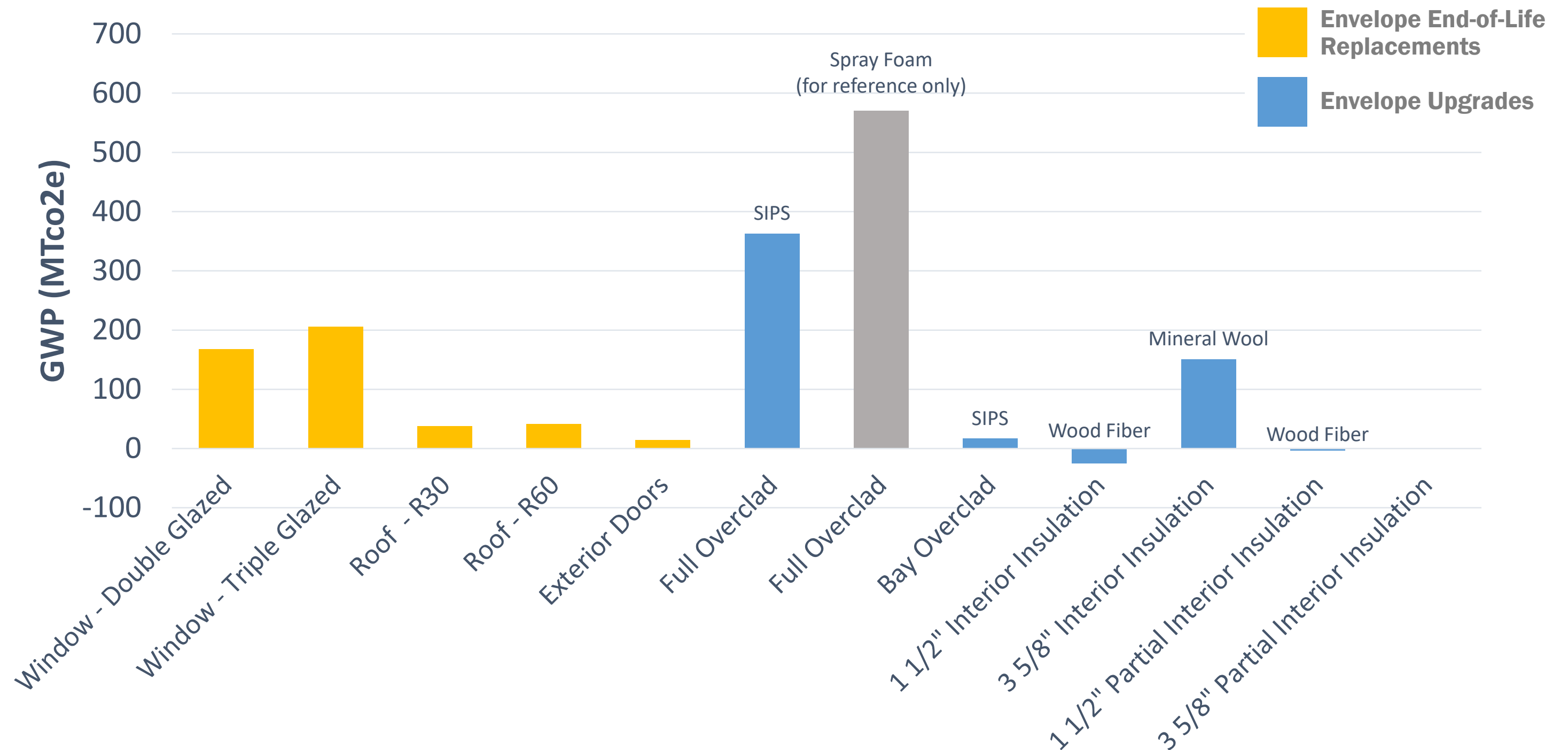
# Carbon Savings of Combined Measures

	Hot water heat exchangers	Gas fired boilers	Geo-exchange system
New VFD HW Pumps	171		
Runtal radiators	185	227	331
Radiant heating panels	179	224	331
Radiant heating and cooling panels	87	137	331

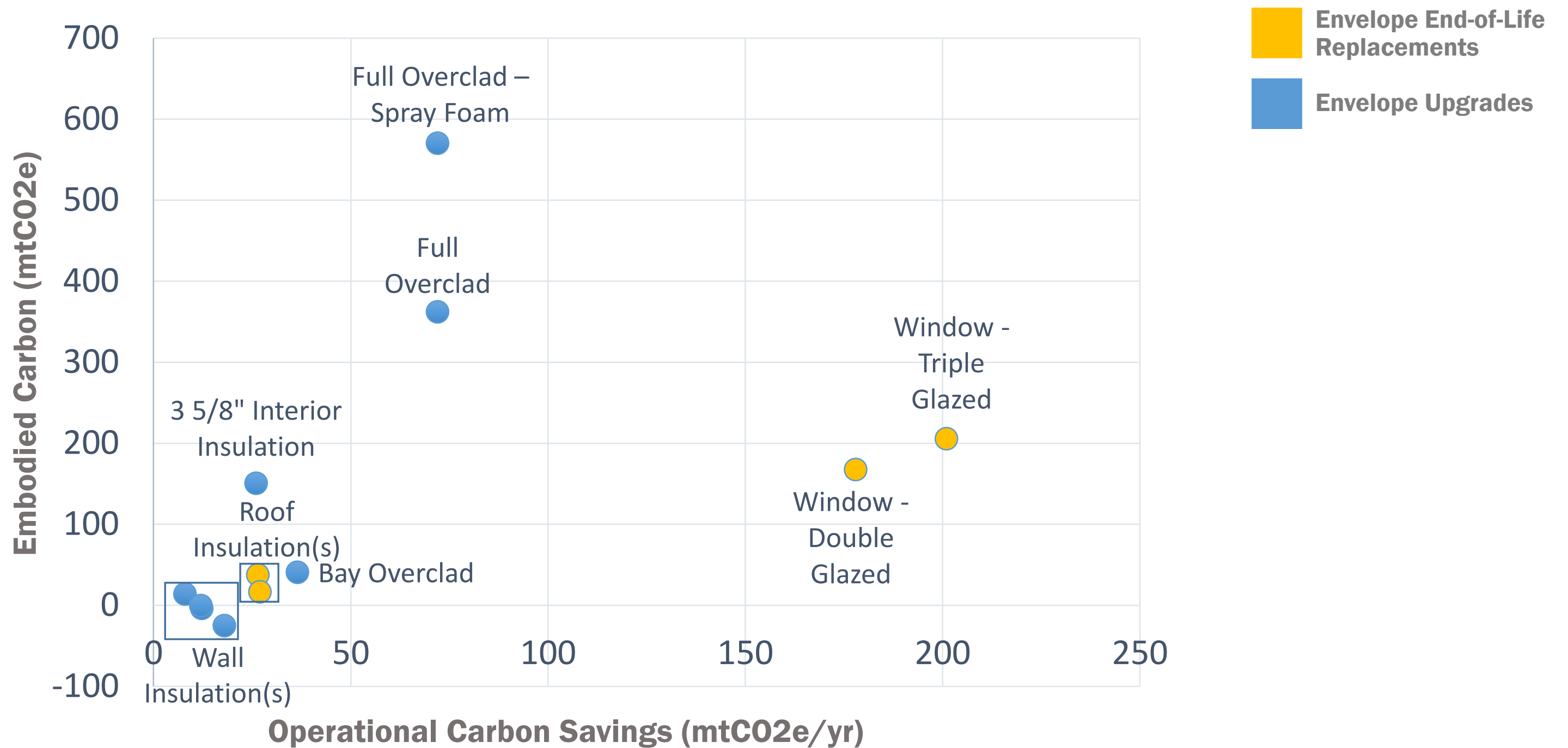


<b>Combined Operational Carbon Savings (mtCO2e/yr)</b>	
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# Embodied Carbon of Selected Scope Items

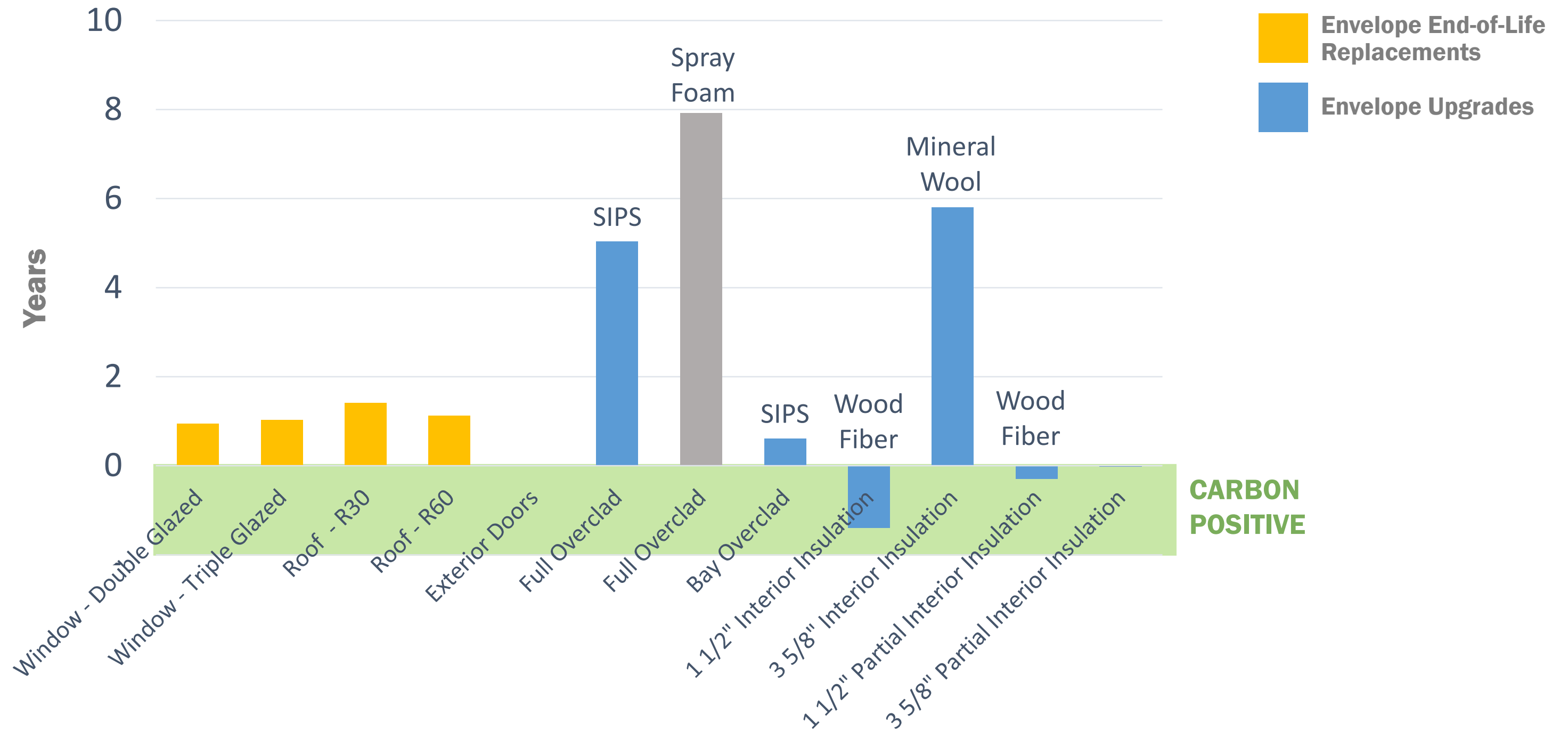


# Balancing Operational and Embodied Carbon





# Carbon Payback Period



# CONCLUSIONS

## Lessons Learned about the “Smart” Energy Retrofit

- **Maintaining the building envelope plays a significant role in reducing energy consumption**
- **Superinsulating existing buildings does not always yield dramatic energy savings**
- **Carbon reduction potential is limited at the building scale. Building retrofits must be designed for compatibility with greening energy sources to maximize carbon savings.**

## How to Make All Retrofits Smarter

- **Establish maximum carbon return on investment as a project criterion**
- **Measure total life cycle carbon**
- **Optimize carbon payback for envelope end-of-life replacement/refurbishment measures**
- **Evaluate retrofit interventions at envelope weak points for effective reductions in energy use**
- **Look for opportunities to store carbon through new materials**



**THANK YOU!**

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